

The Reel Cross-Town Classic

*Naperville Central High School
Naperville, Illinois*

“The Reel Cross-Town Classic” is a joint video project being developed by Naperville Central High School and Naperville North High School. The School, Family, and Community Partnership (SFCP) Teams from both schools planned the project to highlight the broad range of academic, extra-curricular, and service opportunities available to students at Naperville high schools. The videos, filmed by the Operations Manager at Naperville Community Television (NCTV), will capture the enthusiasm and energy of the high school experience.

From a conversation in a parking lot, the idea of a welcome brochure blossomed into a multimedia collaboration between the two high schools. The SFCP Teams planned the focus of the two eight-minute videos. Administrators and teachers planned the photo shoots. NCTV will work with the Community Relations/Communication Department at the Central Office to write the scripts and produce the videos. During the year-long filming process, students, faculty, and families will be videotaped while participating in a wide range of activities within the school and community. A diverse representation of students also will talk on tape about their views about the Naperville high school experience.

The \$15,000 dollar budget for the videos is funded by the Naperville School District 203 Community Relations/Communication Department, the Naperville Education Foundation, and Naperville Central and Naperville North High Schools. The SFCP Teams will evaluate the success of the videos based on reviews and sales, as well as a survey that will be

included in each video or that can be completed online.

The filming and production of the videos is scheduled to run through the 2004-05 school year, with sales and distribution lasting well after its completion. SFCP Team members expect the videos to assist freshmen and transfer students, parents, prospective staff members, realtors, community members, senior citizens, and others interested in Naperville’s high schools. The collaboration needed between the schools, families, and community to make this video project successful is clearly in place and going strong.

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