

---

## **WELCOME VIDEO**

### **Westlake Elementary School**

#### **New Carlisle, Ohio**

During the 1998-1999 school year, the Westlake Elementary School Action Team analyzed the results of the Starting Points Survey and determined that the team needed to find an unconventional way to connect with the hard-to-reach families in the community. The Westlake Action Team decided to produce a video that introduces families and community members to the learning opportunities available at Westlake Elementary.

A small group of teachers contacted the Community Programming Assistant for the Media One Offices to complete Camera Training and Video Production Training Workshops. The training enabled teachers to check out video equipment and produce community access programming. With these teachers' help, the Action Team produced a fifteen-minute video about Westlake Elementary School to show to local businesses, church groups, and others in the community. The video was available on the community access channel for the New Carlisle area, and in several local realty agencies for families to view.

The response to the video was overwhelming. The Action Team continues to produce videos in order to communicate better with families. Several members of the Action Team have taken computer classes to learn how to make I-Movies. I-Movies allow the team to produce videos more efficiently because school computers can be used in the production process.

*William Gruber, Action Team Member*

(937) 845-8215