
SALUTE TO NATIONAL BOOK WEEK

Broadway Village Elementary Community School

Buffalo, New York

With lots of imagination, a creative Partnership Team, and no budget, Broadway Village Elementary Community School (BVECS) held a successful salute to National Book Week in November 1999. Each day had a theme that encouraged children and staff to dress up and show their love of literature.

Our title for this event was “Hats Off To Reading.” We learned songs to reflect our enthusiasm—including one original song written by one of our teachers. The daily themes were:

Monday	Hats Off to Reading	Students and staff wore hats
Tuesday	Crazy Over Reading	Students and staff wore their craziest, mismatched clothes
Wednesday	Hug a Book	Students and staff carried their favorite books
Thursday	Go to Sleep with a Book	Students and staff wore their pajamas
Friday	Share a Book	Parents, staff, students, and community members read to a class

All week long the librarian supplied daily trivia questions on our favorite books. On Friday, parents and staff members were invited to read to our students. Students in grades 4-6 had the opportunity to listen to Buffalo Bills’ football player Sam Gash read a story.

Enthusiasm was high all week long as the children eagerly awaited the outfits worn by their friends and teachers. They could hardly wait for the announcement of the trivia contest winner each day.

Our salute to National Book Week sparked an all-time high motivation for reading. The number of books circulated in the library increased, and students asked for the trivia contest to be continued all year long.

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